

One illegal buy. Many consequences

14% of the EU market is illegal, including counterfeit plant protection products*



* Source: EUIPO & Europol, Intellectual Property Crime Threat Assessment, 2022.

Do you buy plant protection products with a label not in Polish, withdrawn from sale or from random sellers?

STOP!



- ✗ YOU MAY FACE CRIMINAL LIABILITY
- ✗ YOU RISK YOUR HEALTH AND OTHERS'
- ✗ YOU PUT THE ENVIRONMENT AT RISK

The campaign "Kupując nielegalnie, szkodzisz wiele razy" ("Buying illegal products harms you in more ways than one") is run by Polskie Stowarzyszenie Ochrony Roślin (PSOR) in cooperation with: the National Revenue Administration (KAS), the State Plant Health and Seed Inspection Service (PIORiN), and the Police. The campaign is under the patronage of the Patent Office of the Republic of Poland.

